



## INTRODUCTION MARKIES CATERING

### Allow us to introduce ourselves!

Our organisation is called Markies Catering. We will be the new caterer at the International School of The Hague (ISH), starting the school year to come. With our custom-made catering concept called 'Food You Love' we will try to surprise the students of the ISH with a varied, tasty and healthy range of food products.

### About Markies

Markies Catering provides catering services at more than 200 schools throughout The Netherlands. Markies Catering thinks it is important to encourage the students at school to make the healthy decision in the food and drinks they choose for themselves. We like to show them that responsible food can be tasty and fun as well! Markies sees it as a social responsibility to create an healthy environment for students. Therefore, we are involved in the so called 'Healthy School Canteen', a program supervised by a government organisation called 'Het Voedingscentrum' (Centre of Food and Nutrition). Their task is to research and share information about food and nutrition and to make sure that schools in The Netherlands will live up to healthy guidelines. We make sure that we use these guidelines as the foundation of our catering service. We even signed up as an official ambassador of the Healthy School Canteen Program. We also work together with other government endowed organisations like JOGG (young people on healthy weight).

### Food You Love

Connecting, meeting each other and eating healthy in

an atmospheric environment are the key words to describe the Food You Love concept. To achieve this, Markies Catering is going to create an environment where the students, staff and other guests can meet each other and enjoy our food concept. We will divide the assortment in a basic- and additional assortment. The basic assortment includes sandwiches, fresh drinks and delicious salads. In addition, we will also serve international hot dishes. We believe it is important to make sure that there is variation in the dishes we serve and that they will be prepared with fresh ingredients and vegetables.



The additional assortment includes:

1. Trendy catering products;
2. Seasonal products;
3. School-based and international/regional themes.



## Food Favorites

We will also organise so called international weeks with a selection of special dishes we describe as 'Food Favorites'. These are trendy, delicious, healthy and international 'food bites'. You can think of: Sushi Lovers, Happy Noodles, fresh smoothies from our Smoothie bike!



## Payment methods

We offer multiple payment methods. We accept cash payments and debit card transactions. We also offer a cashless payment system called Scoolcard. Scoolcard is a pre-paid debit card, which supplies a safe and easy way to make payment transactions at school. You can manage the balance of the card online with the use of a personal account. There are different ways to make a deposit on your Scoolcard account, like Payall. A benefit of the Scoolcard system is the possibility to monitor the eating patterns of the student. We can use this information to give students valuable insight into their eating patterns. Markies will share this information with parents and the schoolboard. In this way we make sure you will receive the proper tools to monitor and guide your children's eating behaviour. To make sure that the Scoolcard will be even more fun to use for the students, we will offer

a range of exclusive Scoolcard promotions. These promotions will of course be healthy of nature or will contain an education value. We will make sure you will receive additional information about The Scoolcard in time. This information package will include: the full functionalities of the card, a manual in how to use the card and a clear guide that will help you through the process in how to apply for The Scoolcard.

To make sure you will have enough time to apply for The Scoolcard and to get familiar with the use of the card, we will add an temporary additional payment method at the school canteen. In the first couple of months of the new school year, we will offer a disposable pre-paid card that can be used for the payment of (multiple) meals. You can purchase this disposable pre-paid card at our Markies counter in the school.

**We like to inform you that the balance of your current school debit card can be refunded:**

1. Log into mycashless.nl with your login details;
2. Select your ISH credit;
3. Click on the option 'terugstorten' (refund).

We can guarantee you that we will make every effort to turn the collaboration between The International School of The Hague and Markies into a success. Proper communication means a huge deal to us. If you have questions or any other requests involving our catering services, please do not hesitate to contact us through [info@markiescatering.nl](mailto:info@markiescatering.nl). We will be more than happy to help you!

Kind regards,

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